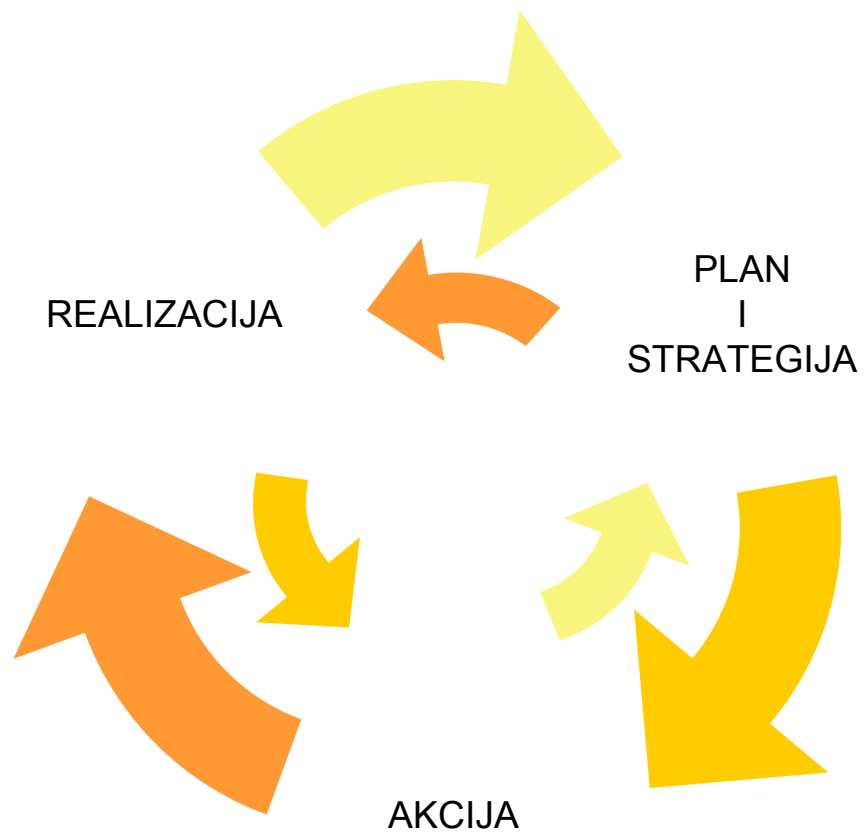


UPRAVLJANJE VIŠKOVIMA SREDSTAVA U RIZNICI

GORAN BRAJDIĆ



PROCES

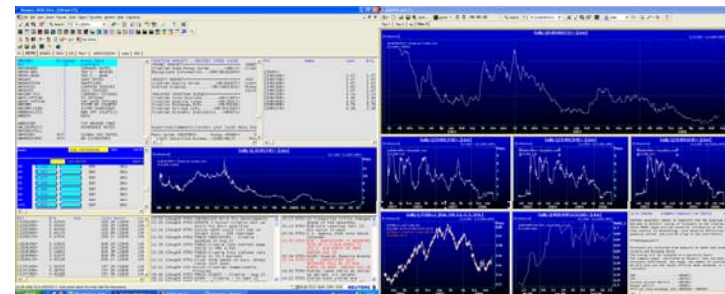
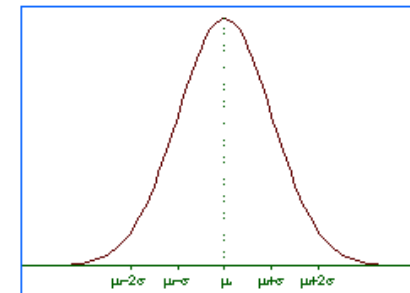
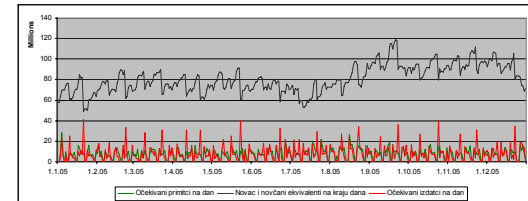


STRATEGIJA

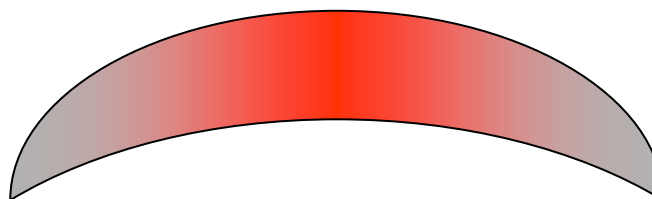
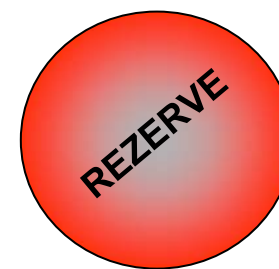
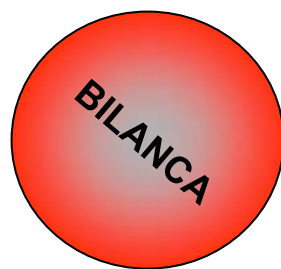
- Cashflow plan
 - Poslovni plan
 - Kapitalne investicije

- Upravljanje rizikom likvidnosti
 - Analiza plana priljeva i odljeva
 - Rezerve likvidnosti
 - Primarna
 - Sekundarna (air bag)
 - Investicijski portfelj
 - Srednjoročni
 - Dugoročni

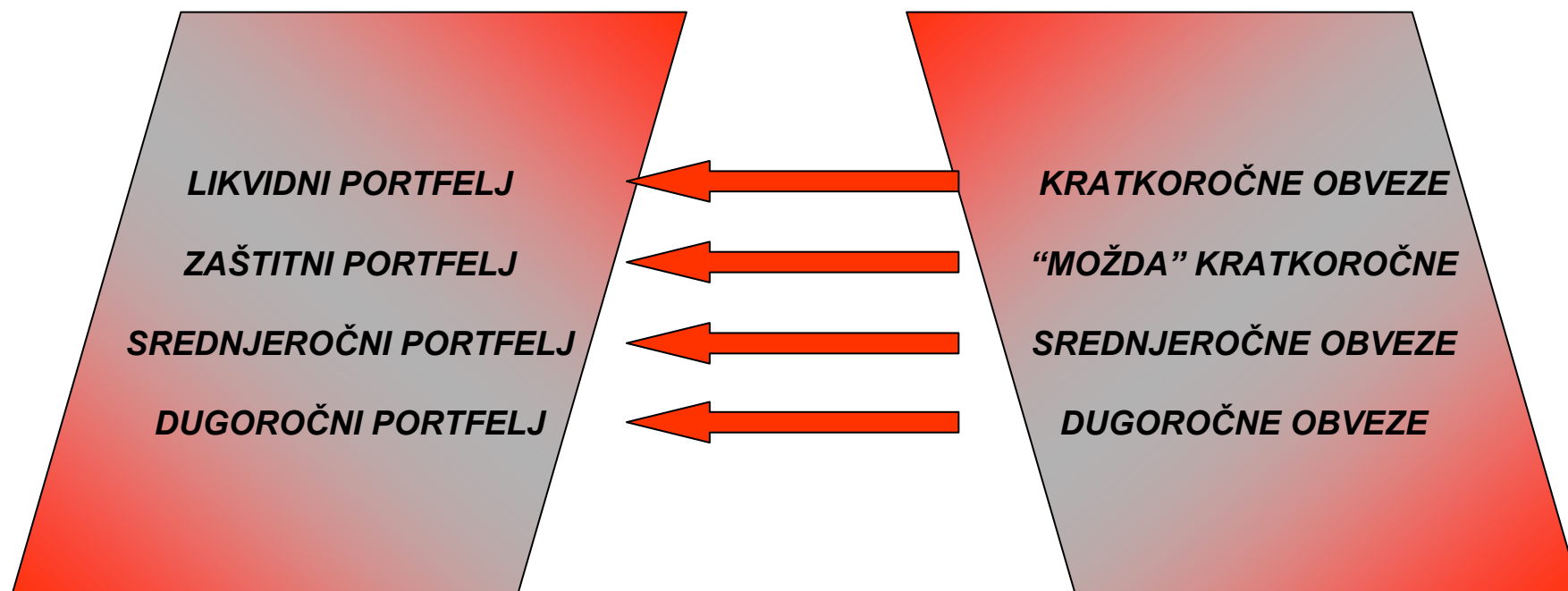
- Strategija ulaganja
 - Povijest tržišta
 - Prognoze tržišta
 - Interne P&P
 - Zakoni



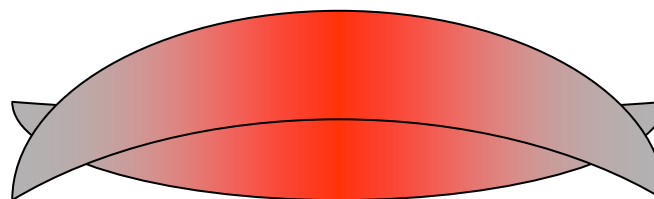
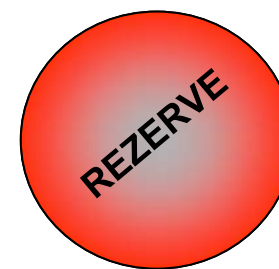
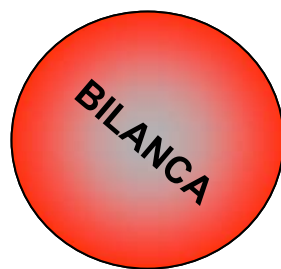
STRATEGIJA – RIZIK LIKVIDNOSTI



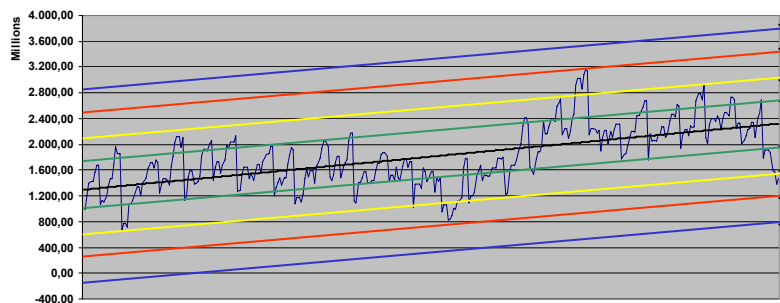
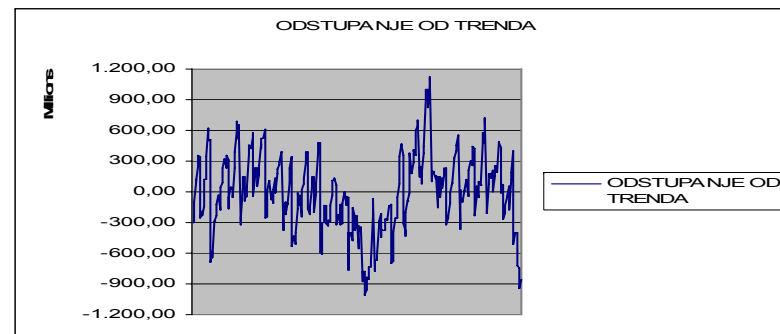
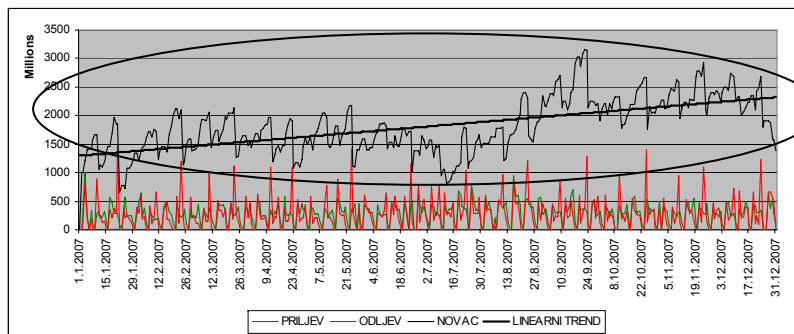
BILANCA



STRATEGIJA – RIZIK LIKVIDNOSTI



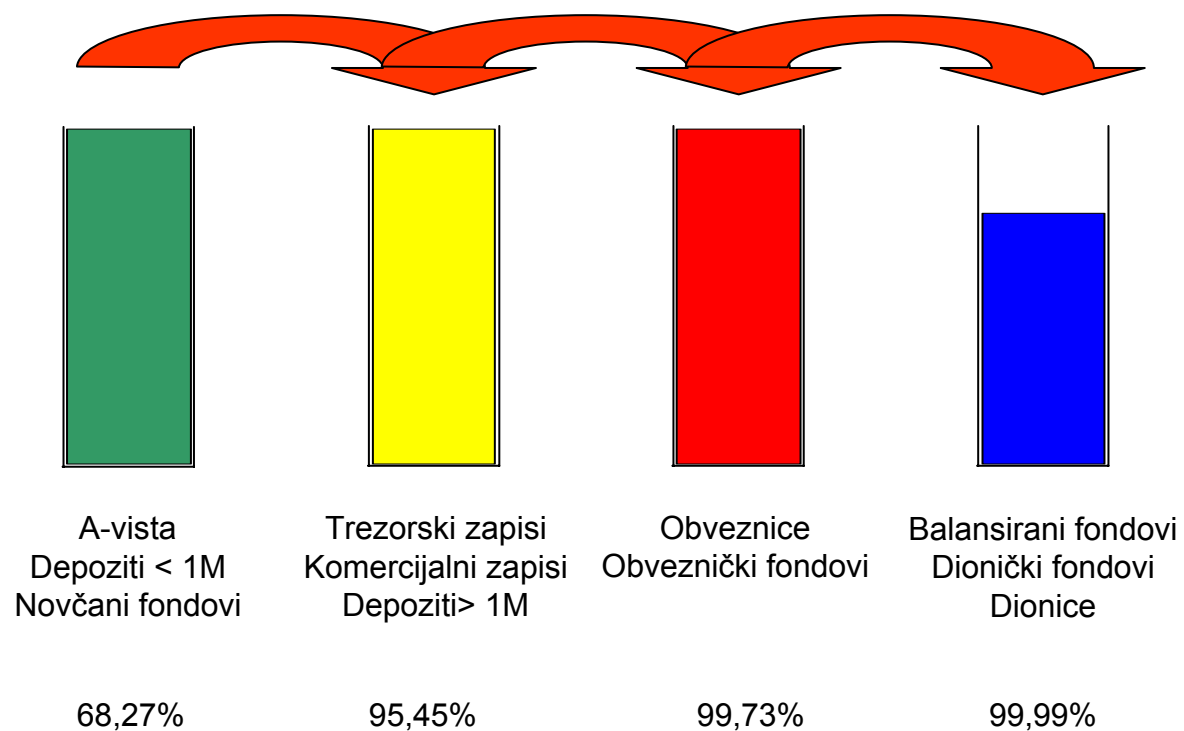
STRATEGIJA - REZERVE



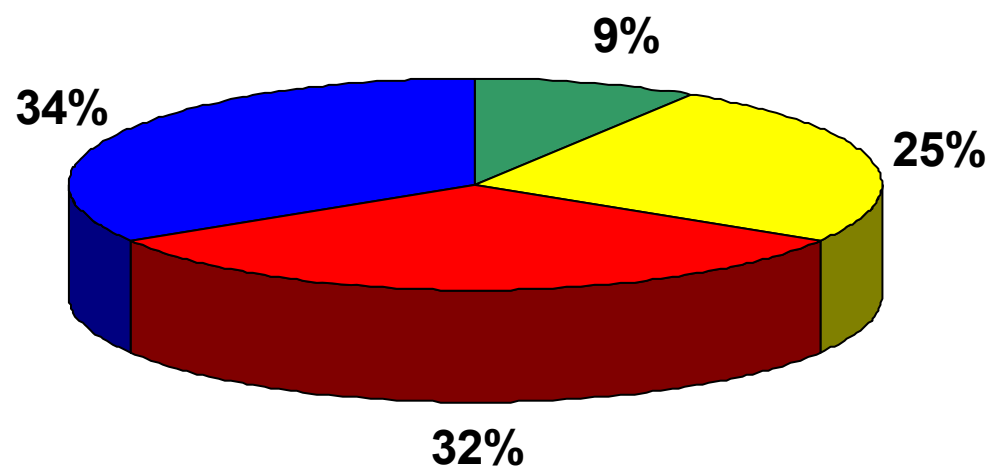
68,27% svih odstupanja od linearnog trenda

I -	68,27%
II -	95,45%
III -	99,73%
IV -	99,99%

REZERVE



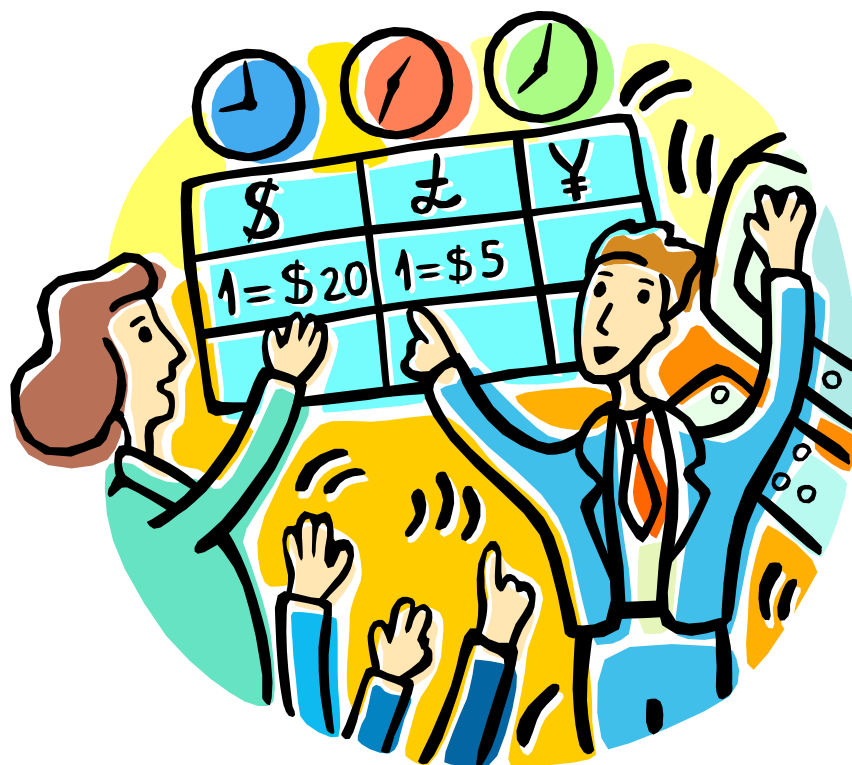
REZERVE - TISAK



AKCIJA



REALIZACIJA



HVALA!

- **Darko Brborović – OTP invest**
- **Željko Kuvara – Tisak d.d.**

PITANJA

